
MOBILEWALLA

A Vertical & Agentic AI Company

Purpose-built artificial intelligence for operationally critical industries

PUBLIC INVESTOR PRESENTATION

Issued in connection with the previously announced business combination with SPACsphere Acquisition Corp. (NASDAQ: SSAC)

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Where will the value of AI accrue?

GLOBAL AI INVESTMENT, CUMULATIVE

\$1T+

deployed into AI — overwhelmingly into a handful of horizontal foundation-model players racing for general intelligence.

The harder question for investors is not whether AI matters. It is **where the durable value will live.**

THE HORIZONTAL ARMS RACE

6

major players competing for general intelligence — OpenAI, Anthropic, Google DeepMind, Meta, Mistral, xAI.

\$100M+

per training run. Only a handful of organizations on earth can compete.

~0

durable moat. Benchmarks rotate quarterly; open-weight models close the gap.

THE IMPLICATION: the model is becoming a commodity. The durable value is shifting to what gets built on top — proprietary data and domain depth.

From commodity models to defensible AI

If the algorithm is a commodity, value moves to data, domain expertise, and delivery.

THE PROVEN TRUTH

Better Data = Better AI

Now the consensus of every major AI lab. For forty years the field chased the algorithm — but the algorithm was never the bottleneck. The data was. And proprietary, longitudinal data that compounds over time is the one moat that cannot be compressed in time.



THE FRONTIER

Vertical AI

Purpose-built systems that combine foundation models with **proprietary domain data, specialized retrieval, expert evaluation, and agentic architectures** — to solve problems that horizontal AI fundamentally cannot touch.

HORIZONTAL Broad but shallow · hallucination-prone · capital-intensive · no durable moat

VERTICAL Deep & authoritative · grounded and cited · defensible · built on commodity models

Vertical AI is largely unoccupied territory

Industries where AI is foundational to operations — yet production-grade vertical AI is scarce or absent today.

TELECOM

Competitive intelligence, network planning, churn prediction, regulatory monitoring.

CONSUMER CREDIT

Billions of consumers globally have no credit history. Behavioral data can fill the gap.

INSURANCE

Risk scoring, claims analysis, fraud detection. Telematics is only the beginning.

ENERGY & UTILITIES

Demand forecasting, grid optimization, and outage prediction across distributed loads.

HEALTHCARE

Clinical decision support, population health, drug-interaction modeling.

RETAIL

Site selection, store performance, micro-market pricing, and location-targeted marketing.

Each is a large, fast-growing market — and in most, production-grade vertical AI has barely arrived.

The agentic AI window is open — and almost entirely horizontal

Agents are how vertical intelligence gets delivered. The market is exploding; the vertical lanes are empty.

\$7.8B → \$52B

AGENTIC AI MARKET BY 2030

~46% CAGR (industry forecasts)

~25%

OF GENAI ENTERPRISES

have launched an agentic pilot (Deloitte, 2026)

2026

"THE BREAKOUT YEAR"

for vertical agentic AI (Rakuten Symphony, 2026)

HORIZONTAL AGENTS — WELL-FUNDED, CROWDED

The incumbents dominate the headlines:

- **Salesforce Agentforce**
Horizontal CRM, sales, service workflows.
- **Microsoft Copilot Agents**
Office 365 and Dynamics workflows.
- **ServiceNow Now Assist**
IT service management, HR, workflow.

VERTICAL AGENTS — NASCENT, MASSIVE WHITESPACE

In most verticals — telecom, credit, insurance, energy, healthcare, retail — agentic AI has barely moved past pilot. The build is hard. The data requirements are deep. The domain-expertise barrier is real.

These are exactly the conditions in which first movers compound advantage.

Gartner, 2025: under 5% of enterprise apps embed task-specific AI agents.

Built for this moment

Founded 2012. Over a decade of investment in the foundational asset of the AI era.

WHAT WE ARE

Mobilewalla is a Vertical & Agentic AI company.

We have spent more than a decade building what the AI industry is now recognizing as the missing layer: research-grade, longitudinal, proprietary consumer data — engineered at exabyte scale and enriched through computational pipelines that are themselves years of original research.

Today that platform powers a family of Vertical AI products across telecom, consumer credit, and consumer data — with a repeatable playbook for many more.

THE PLATFORM

A decade-deep, longitudinal consumer data foundation — proprietary, global, continuously updated.

THE PRODUCTS

Vertical AI applications: Telescope, Market Flow, LendBetter, and the Consumer Data Platform.

THE PLAYBOOK

One platform, many verticals. Every new product compounds the R&D that came before it.

The Mobilewalla Data Platform

The asset that will be difficult to replicate — because the moat is depth + time, not volume.

2B+ devices

40+ countries

10 yrs of history

100s features / device

Global Behavioral Footprint

Proprietary signals from billions of devices across dozens of countries — continuously refreshed.

Engineered Data Pipeline

Fraud removal, identity resolution, longitudinal aggregation, and feature computation.

Longitudinal Depth

A decade of time-series history. Every behavior in context — the dimension that cannot be compressed.

Research-Grade Features

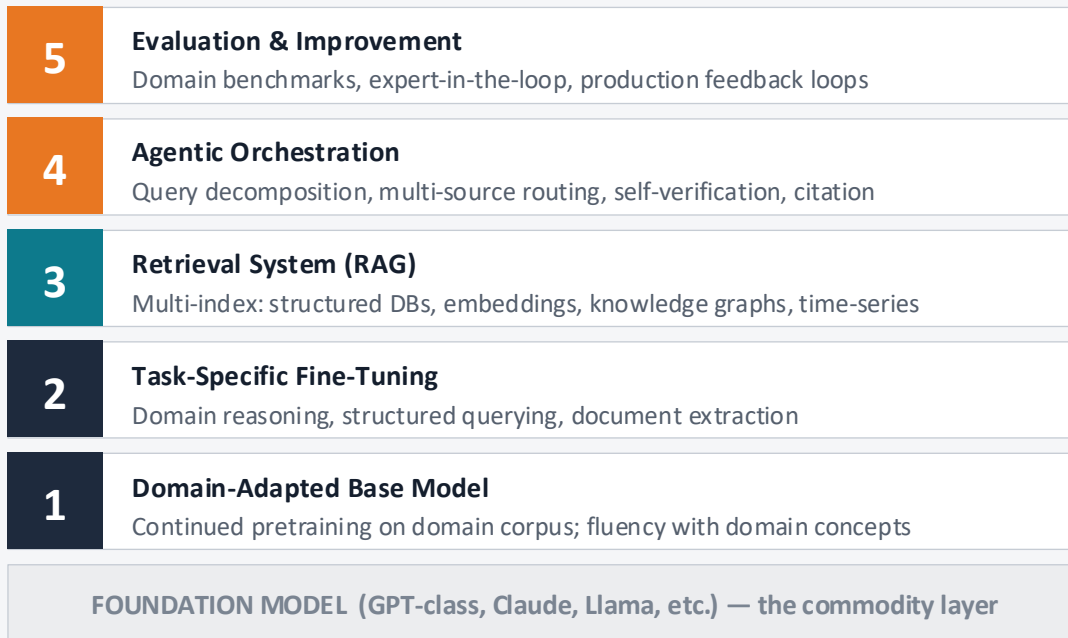
Hundreds of derived features per device — behavioral, contextual, network, household. Defensible work.

WHY THIS IS THE MOAT

A competitor can replicate any single piece. They cannot replicate ten years of longitudinal computation on a proprietary signal base.

The Mobilewalla Vertical AI Stack

Every MW product is built on the same five-layer architecture — the data and the stack are the moat.



WHERE MW WINS

The model is the floor.

MW's data and stack are the moat.

Layers 1–5 are where MW's proprietary data, domain depth, and decade of engineering compound. The same stack, re-pointed at a new domain corpus, becomes the next vertical product.

Vertical AI products on one platform

Each product is a derivative of the same proprietary data foundation and the same VAI stack.

TELESCOPE

Agentic AI for Telecom

A multi-agent platform answering natural-language competitive-intelligence questions with grounded, cited responses.

Specialized agents for coverage, pricing, network quality, news, and regulatory intelligence.

MARKET FLOW

Telecom Competitive Intelligence

Subscriber-level market-share and flow analytics, churn-risk heatmaps, and coverage monitoring across fiber, 5G, satellite, and fixed wireless — at fine geographic granularity.

LENDBETTER

Alternative Credit Intelligence

Device-behavioral credit risk scoring for the billions of consumers who fall outside traditional credit bureaus — API-delivered into emerging-market lender underwriting workflows.

CONSUMER DATA PLATFORM

Research-Grade Consumer Features

Proprietary consumer behavioral signals and derived features delivered to enterprises building their own AI/ML systems across advertising, identity, and consumer analytics.

A global, blue-chip customer base

Enterprises across multiple industries and two hemispheres — all built on one data platform.

WHERE THEY ARE

55%

NORTH AMERICA

45%

INTERNATIONAL

primarily Asia-Pacific



Customers span the Americas, Europe, and Asia-Pacific — a truly global base for a company of our stage.

THE INDUSTRIES THEY'RE IN

Telecom & Communications

Carriers and operators using competitive intelligence and agentic AI.

Financial Services & Lending

Emerging-market lenders using alternative credit intelligence.

Advertising, Marketing & Media

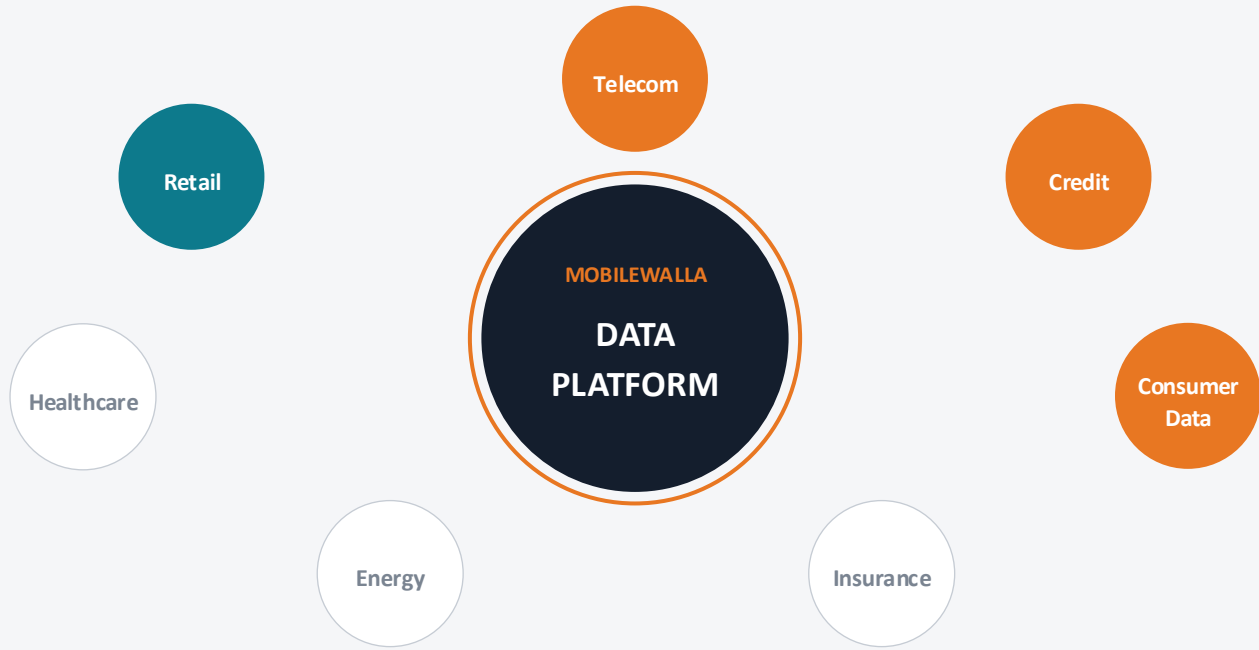
Brands, agencies, and ad-tech platforms using consumer audience data.

Data, Identity & Analytics

Data and identity providers building on Mobilewalla's consumer features.

One platform. Many verticals.

Every Vertical AI product compounds the R&D investment that came before it.



- In production
- Under development
- Adjacent opportunity

*+ more verticals
on the same platform*

A \$100B+ opportunity, growing double digits

One platform addresses multiple large, fast-growing markets — three served today, more on the same playbook.

\$115B+

Combined market size by 2030 across five verticals — most growing 15% or more a year.

VERTICAL	MARKET SIZE BY 2030 (EST.)	CAGR
Location Intelligence <i>Consumer Data Platform · LIVE</i>	~\$54B	~17%
Telecom Analytics <i>Market Flow + Telescope · LIVE</i>	~\$16B	~15%
Alternative Credit Scoring <i>LendBetter · LIVE</i>	~\$4B	~23%
Insurance Analytics <i>Illustrative future vertical</i>	~\$31B	~15%
Energy & Utility Analytics <i>Illustrative future vertical</i>	~\$10B	~16%

Sources — 2030 forecasts: location intelligence and telecom analytics, Grand View Research; alternative credit scoring, Market.us; insurance analytics, Grand View Research; energy & utility analytics, MarketsandMarkets. Insurance and energy are illustrative future verticals MW does not serve today. Figures are total third-party market size — not a projection of Mobilewalla revenue or market share.

Two engines: organic and inorganic

Grow the installed base and the product family — then consolidate the market onto one platform.

ENGINE 1 — ORGANIC

- **Consumer Data Platform**
Expand the enterprise client base and add new consumer data capabilities.
- **Telecom (Market Flow + Telescope)**
Scale to additional operators; convert agentic AI from beta to commercial.
- **LendBetter**
Deepen the emerging-market footprint and extend model performance.
- **New verticals**
Launch insurance, energy, and beyond on the same VAI stack.

ENGINE 2 — INORGANIC

- **Data layer**
Acquire companies that add proprietary data signals or client scale.
- **Vertical analytics layer**
Acquire complementary players to broaden product coverage.
- **Lending data layer**
Add alternative-credit data that deepens the scoring edge.
- **Public currency**
Use public equity as acquisition currency in a consolidating market.

THE PLAYBOOK: acquire revenue + team + data, then consolidate onto the Mobilewalla platform to eliminate cost overlap and compound the moat.

A convergence of timing

1

AI's center of gravity is shifting from horizontal to vertical

The race for general intelligence is consolidating. Enterprise demand is moving to AI that is grounded, auditable, and embedded in operationally critical workflows.

2

Agentic AI has crossed from demo to deployment

The stack required to ship production-grade vertical agents is mature, and the enterprise budget cycle is opening to it.

3

Proprietary data has been re-rated as a strategic asset

The market has internalized what the AI labs have known for years: durable advantage in AI lives in the data layer, not the model layer.

4

A decade of foundational investment is now monetizable across verticals

Mobilewalla's platform took ten years to build. That work is done. It is now a starting point for many vertical AI businesses, not a destination.

Five conviction points

1

Data is the durable moat of the AI era.

The algorithm is becoming infrastructure. Proprietary, longitudinal data is the asset that cannot be commoditized.

2

Vertical AI is where value will accrue.

Horizontal AI is a capital-intensive race with thin differentiation. Vertical AI is where defensible economics live.

3

Grounded agentic delivery is the defensible product.

Multi-agent systems built on proprietary data — grounded, cited, embedded in workflow — earn premium enterprise pricing.

4

One platform unlocks many Vertical AI businesses.

MW's data foundation is engineered to power many vertical applications. Each new vertical compounds the R&D.

5

The first-mover window in Vertical Agentic AI is open now.

Under 5% of enterprise apps embed task-specific AI agents (Gartner, 2025) — and in vertical lanes, almost none. That window will not stay open forever.



MOBILEWALLA

OUR THESIS, IN ONE LINE

The next great AI companies will be *vertical*
and agentic, not horizontal.

Mobilewalla — A Vertical & Agentic AI Company

Forward-Looking Statements and Important Information

Forward-Looking Statements. This investor presentation contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, that are based on beliefs and assumptions and on information currently available to SPACSphere and Mobilewalla. In some cases, you can identify forward-looking statements by the following words: “may,” “will,” “could,” “would,” “should,” “expect,” “intend,” “plan,” “anticipate,” “believe,” “estimate,” “predict,” “project,” “potential,” “continue,” “ongoing,” “target,” “seek” or the negative or plural of these words, or other similar expressions that are predictions or indicate future events or prospects, although not all forward-looking statements contain these words. 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Forward-Looking Statements and Important Information

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